

Innovation Policy in the Knowledge-Based Economy



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Book Condition: New. Publisher/Verlag: Springer, Berlin | Scholars in the science and technology field have not collectively questioned, much less proposed, an agenda for policy makers. Now is an appropriate time for such an undertaking. First, there is a growing belief that the U.S. national research and development system, like that of many industrial nations, is changing due to global competitive pressures and advancements in information technology and electronic commerce. Second, industry's R&D relationship with the academic research community is changing not only because of the global competition but also because of alterations in the level of government support of fundamental research. As a result, policy makers will need to rethink their approaches to science and technology issues. This volume is a collection of essays by scholars about innovative policy in the knowledge-based economy. By knowledge-based economy we mean one for which economic growth is based on the creation, distribution, and use of technology. As such, innovation policy in such an economy must enhance the creation, distribution, and use of knowledge that leads to the creation, distribution, and use of technology. This volume considers elements of an innovation policy: innovation policy and academic research, innovation policy in electronic commerce, and innovation policy and globalization issues. | Acknowledgements. 1. Innovation Policy in the Knowledge-Based Economy; M.P. Feldman, A.N. Link. 2. A Brief Data-Informed History of Science and Technology Policy; J.E. Jankowski. 3. R&D Policy Models and Data Needs; G. Tasse. 4. Technology Innovation Indicators; J.A. Hansen. 5. Trends in Cooperative Research Activity; A.C. Brod, A.N. Link. 6. The Best and Brightest for Science; W. Zumeta, J.S. Raveling. 7. Observations on the Post-Bayh-Dole Rise in University Patenting; R.R. Nelson. 8. Understanding Evolving University-Industry Relationships; M.P. Feldman, et al. 9. Elite and/or Distributed Science: I. Feller. 10. The Commercialization of Internet Access; S. Greenstein. 11....

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