



Destination Competitiveness, the Environment and Sustainability: Challenges and Cases (Hardback)

By -

CABI Publishing, United Kingdom, 2015. Hardback. Book Condition: New. 246 x 173 mm. Language: English . Brand New Book. Destination competitiveness and sustainability are important issues for many stakeholders within the tourism industry. Maintaining competitiveness is pivotal for the future of a tourism destination; environmental issues affect opportunities and performance; and sustainability is now at the forefront of any destination management policy with long-term aspirations. In recent years, destinations have faced many challenges with respect to maintaining sustainability; they must be cleaner, greener and safer in order to preserve the quality of life of holidaymakers and local residents. Reviewing the latest research on the topic, this book uses global case studies to provide a perspective of the challenges and solutions arising in the management of tourism destinations worldwide. Presenting an interdisciplinary approach and including contributions from economists, geographers, managers and marketing professionals, this book forms an invaluable resource for researchers in tourism, destination management and tourism economics.



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