



## Formula V: Leading with Vitality

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By Dr. Richard Kranzley

AuthorHouse. Hardcover. Book Condition: New. Hardcover. 152 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. Flying in the face of current leadership models which advocate imitation of ideal behaviors, Formula V focuses on leadership vitality, that force which moves us from being externally manipulated to being internally directed toward leadership success. In a model which combines wisdom and experience across ages and cultures, Formula V asks: How do we tap the ability that resides in each of us to lead with Vitality (exuberant mental vigor; capacity for a meaningful or purposeful existence) How do we move from mimicry of others to transforming ourselves It starts with changing our definition of leadership. We need to shift our distinctions and assessments from skills and competencies to qualities and character. We could all benefit from switching our focus from doing leadership to BEING a leader. Based on in-depth experience in coaching organizational leaders for 30 years across diverse industries, Kranzley guides the reader through a model based on five (or V) Qualities or Virtues: Courage, Humility, Honesty, Resonance, and Altruism. By honing ones leadership character to incorporate these into authentic behavior, a leader can grow into leadership with lasting significance. Are these qualities learned or...

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