



The New Small: How a New Breed of Small Businesses Is Harnessing the Power of Emerging Technologies (Paperback)

By Phil Simon

Motion Publishing, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A small seafood restaurant attracts new customers with virtually no marketing budget. A four-person iPad case manufacturer generates more than \$1M in revenue in four months with only four employees. A voiceover company is able to connect thousands of artists with opportunities, all without expensive hardware and software. A law firm increases access to key information while dramatically reducing technology-related costs and risks. And these four companies are hardly unique. A new breed of small businesses is using Software as a Service (SaaS), free and open source software, social media and networks, mobility, cloud computing, and other emerging technologies to do things simply not possible even five years ago. In *The New Small*, you'll discover how these companies creatively and intelligently use technology to: Reach new customers Reduce costs Increase internal collaboration and communication Create flexible work environments Rife with profiles from a wide variety of industries, *The New Small* offers pragmatic advice and lessons about how small businesses are harnessing the power of emerging technologies. It's a must-read for small business owners and those...

DOWNLOAD



READ ONLINE

Reviews

Extremely helpful to all category of individuals. I have got go through and that i am confident that i will likely to read through once again again later on. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Nikita Herzog**

Comprehensive manual! Its such a excellent read through. I have read and i also am confident that i am going to gonna study once more once again in the future. Your life period will be change when you total looking over this ebook.

-- **Cordie Hauck DVM**

Relevant PDFs



[The Voyagers Series - Europe: A New Multi-Media Adventure Book 1 \(Paperback\)](#)

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



[Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook \(Paperback\)](#)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and effective guide for parents and students to...



[Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: \(Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures\) \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



[Patent Ease: How to Write You Own Patent Application \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Patent Ease! The new How to write your own Patent book for beginners! Because you are a beginner; not a...



[No Friends?: How to Make Friends Fast and Keep Them \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends ? Are you tired of not having any friend and being lonely all the time...



[History of the Town of Sutton Massachusetts from 1704 to 1876 \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...