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V & S Publishers, 2014. Softcover. Book Condition: New. 14 x 21 cm. This Dictionary of Commerce provides clear and concise definitions and key concepts from the field of commerce and business. This dictionary will become the standard reference for students, researchers, academics and other practitioners. New terms that have come into frequent use are also included in this dictionary. In order to enhance the readers` knowledge and bring about more relevance, many examples and graphs have been used along with the definitions of the terms. With entries ranging from long explanations of major topics to short definitions of key terms, this major reference tool gives the user: o Authoritative coverage of the terms from the whole of commercial field o Arranged alphabetically A-Z o 5,000 entries o Comprehensive collection of terms & phrases used by commerce and business experts, consultants, and students of finance and commerce. Important national commercial and trade data from India; and a list showing the Nobel Prize winners in Economics from 1969 to 2012 along with their contribution have been included as appendices. This Dictionary of Commerce would be found useful for students of commerce, business and management courses at all levels; business professionals including lawyers, bankers, accountants, advertising agents, and insurance brokers; the general reader looking for clarification of everyday business terms. Printed Pages: 349.



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