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HOW TO START A CREATIVE BUSINESS: THE JARGON-FREE GUIDE FOR CREATIVE ENTREPRENEURS



David & Charles. Paperback. Book Condition: new. BRAND NEW, How to Start a Creative Business: The Jargon-Free Guide for Creative Entrepreneurs, Doug Richard, This book is an invaluable resource for any creative with a great business idea. Starting your own business does not need to be a complicated and daunting process and serial entrepreneur, Dragon's Den investor and business educator Doug Richard, shows you how. He sets out a ten-point plan teaching creatives how to shape their startup business into...

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