

The Communication Panacea: Pediatrics and General Semantics (Paperback)



Filesize: 8.72 MB

Reviews

The book is fantastic and great. This is for anyone who statte there was not a worthy of reading. I found out this publication from my i and dad advised this pdf to learn.

(Pete Paucek DVM)

THE COMMUNICATION PANACEA: PEDIATRICS AND GENERAL SEMANTICS (PAPERBACK)



Institute of General Semantics, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Communication Panacea: Pediatrics and General Semantics fills a major gap in the study of the modern doctor-patient relationship, applying the principles of General Semantics to the uncanny communicative processes affecting the way patients perceive their illness, as well as their response to it. Writing in the tradition of Neil Postman, Ivan Illich, and Susan Sontag, this collaboration between a doctor of philosophy and a doctor of medicine combines an innovative theoretical approach with the stories of eight patients shared not as case-studies, but as key-moments to show how vital it is to change our mentality and our language when addressing the idea of illness itself. The authors coin the term personalised semantic medicine and suggest it as a strategy to regain focus on the patient within the increasingly complex, corporate-like and technological medical environment. They challenge us to make a linguistic and conceptual shift to think of medicine as art and not as war, and provide an accessible and valuable contribution to the study of language and social interaction, strategic communication, general semantics, media ecology, cultural studies, social theory, and the practice of medicine, making the book relevant for doctors, patients, and policy makers, as well as media and health communication scholars.



[Read The Communication Panacea: Pediatrics and General Semantics \(Paperback\) Online](#)



[Download PDF The Communication Panacea: Pediatrics and General Semantics \(Paperback\)](#)

Related Books



How to Make a Free Website for Kids (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter...

[Download PDF »](#)



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends ? Are you tired of not having any...

[Download PDF »](#)



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook (Paperback)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and...

[Download PDF »](#)



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and...

[Download PDF »](#)



Patent Ease: How to Write You Own Patent Application (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Patent Ease! The new How to write your own Patent book for beginners!...

[Download PDF »](#)



Dracula Investigates the Mummy s Purse (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. Andy Bruce (illustrator). 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Count Dracula the greatest detective in Transylvania must face his

[Read Book »](#)



The Clever Detective Boxed Set (a Fairy Tale Romance): Stories 1, 2 and 3 (Paperback)

Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.After six years as a private investigator, Stacey Alexander has the strangest day

[Read Book »](#)



Valley Forge: The History and Legacy of the Most Famous Military Camp of the Revolutionary War (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.*Includes pictures *Includes accounts of Valley Forge written by Washington and other generals

[Read Book »](#)



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 2: The Red Hen (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 176 x 152 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It

[Read Book »](#)



A Cathedral Courtship (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author

[Read Book »](#)